

2024 USATF REGION 10 JUNIOR OLYMPIC CHAMPIONSHIPS

AURORA, CO

JULY 11-14

The USATF Region 10 Junior Olympic Championships are coming to Colorado!

Over 3000 athletes from Arizona, Colorado, New Mexico, and Texas will descend on Legacy Stadium in Aurora, CO from July 11-14. They will be coming with their families and coaches with the goal of qualifying for the National Championships which will be held in College Station, Texas in late July. Our goal is to make this more than just a track & field meet but a weekend that will be remembered with fond memories by all in attendance. To this we are looking to secure sponsorship partnerships with business from across Colorado and the Southwest.

- >> **QUALIFYING EVENT FOR: *National Junior Olympics***
- >> **# ATHLETES: 3000** from Colorado, Arizona, New Mexico, Texas
- >> **# SPECTATORS: 6000**
- >> **WEBSITE & SOCIAL MEDIA: over 1 million impressions**
- >> **ECONOMIC IMPACT: \$2,500,000**

GOLD SPONSOR

- Vendor space at event venue
- Company logo on meet website as Gold level sponsor
- Company logo in all email meet communications to athletes, coaches/parents
- Company logo on USATF Colorado website (homepage) for one year
- Four (4) banners promptly displayed at the event venue
- Sponsor of Awards Ceremony Area
- Coupon/promotional information handed to all spectators **\$5000**

SILVER SPONSOR

- Vendor space at event venue
- Company logo on meet website as Silver level sponsor
- Company logo in all email meet communications to athletes, coaches/parents
- Two (2) banners promptly displayed at the event venue
- Coupon/promotional information handed to all spectators **\$3000**

BRONZE SPONSOR

- Vendor space at event venue
- Company logo on meet website as Bronze level sponsor
- One (1) banner promptly displayed at the event venue
- Coupon/promotional information handed to all spectators **\$1500**

VENDOR SPACE

- Vendor space at event venue **\$500**

TO SECURE YOUR SPONSORSHIP

- scan the code
- visit colorado.usatf.org/24region10; or
- send an email to communications@colorado.usatf.org

vendors/sponsors must provide their own tables, tents, and chairs

